

CASE STUDY 1
ARCHITECTURAL

USA Washington D.C.

American Institute of Architects Headquarters
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The AIA Building committee, after reviewing and testing several other good, established window film products, selected **V-KOOL® 70** to be applied to 12,000 square feet of their headquarters building in Washington D.C. This was in spite of the fact that other alternative products were cheaper than V-KOOL.

According to Mr. Harry T. Gordon, FAIA, Principal of AIA, the decision was based on V-KOOL 70's strong technical performance characteristics and it's clear, neutral, non-reflective visual quality that would restore the building to its original appearance. Technically, the V-KOOL 70 film provided an appropriate balance of a high "total solar heat rejection" percentage with a mid range "emissivity" value while maintaining a comfortable "visible light transmission" percentage on the existing grey tinted glass.

The V-KOOL Select film was also installed during the retrofit once it was discovered that some of the exterior glazing was not tinted but clear. The V-KOOL Select film provided an excellent match to the existing grey tinted glass and improved the heat gain/loss characteristics of that glass area.

The architectural firm in charge of this job had set very high standards for quality, and application skills. After completion of the job, the AIA Building Committee also expressed their appreciation for the professional attention to this very important project.

AT A GLANCE

PROJECT NAME	American Institute of Architects
SITE	USA, Washington D.C.
COMPLETED	September 1997



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